

OCTOBER 15

Breast Cancer Awareness Month



Together, We Can Beat Breast Cancer

Fast Facts

By 2025, there will be

3.2M

New Breast Cancer cases per year¹



Breast Cancer 5-year survival rate

99%

when diagnosed in localized stage,

32%

once metastasized²



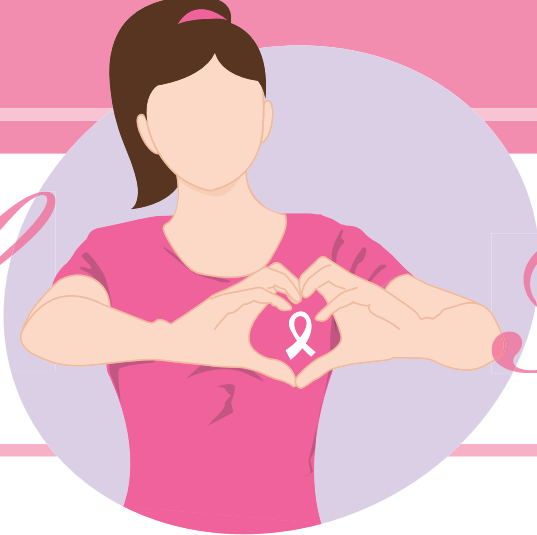
1 in 20

women worldwide will be diagnosed with Breast Cancer in their lifetime¹

Breast Cancer cases in men¹

~1%

In 2025 an estimated 316,950 women and 2,800 men will be diagnosed with invasive breast cancer³



Risk Factors

Being Born Female

Being Overweight

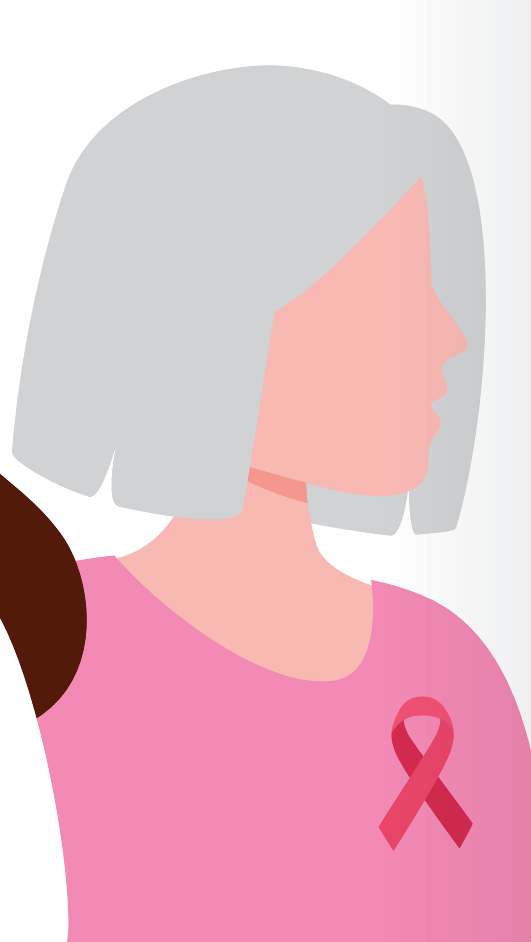
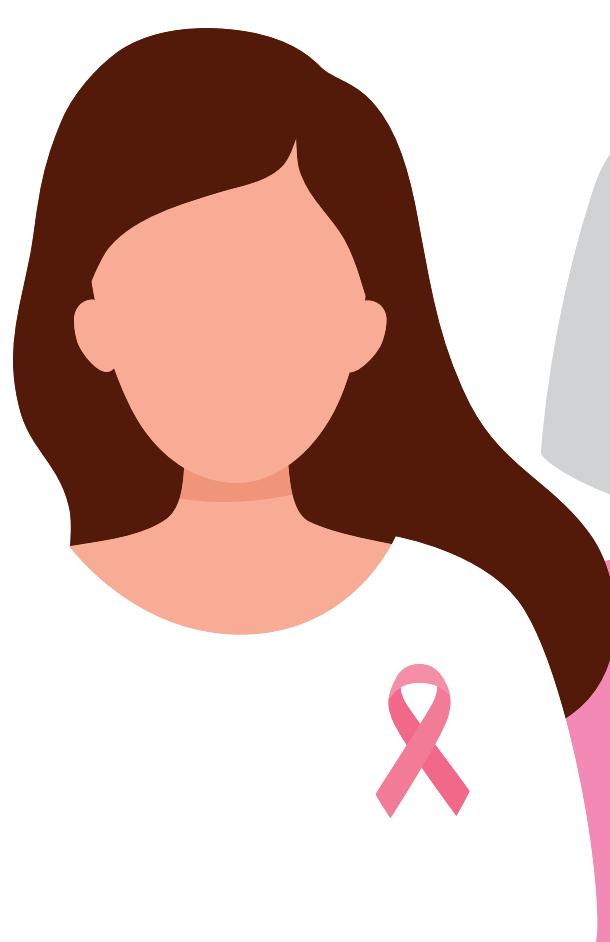
Becoming Older

Family History of Cancer

Smoking & Drinking Alcohol

Birth Control

Menopausal Hormone Therapy



Signs & Symptoms

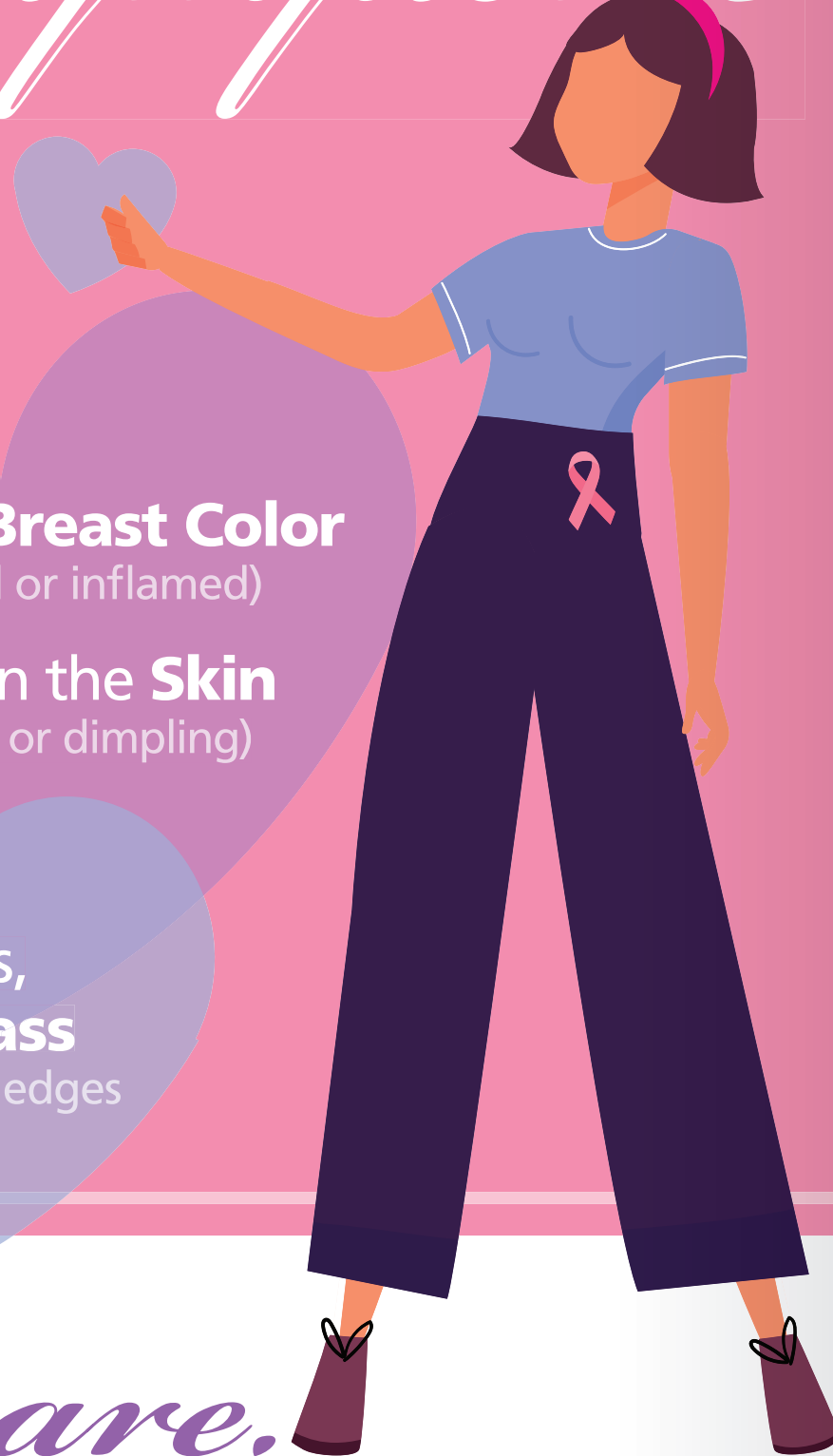
Lump or Swelling in the breast, upper chest or armpit

Nipple Changes including inversion, rash, pain or crusting

Change in Breast Color (darker, red or inflamed)

Change in the Skin (puckering or dimpling)

Painless, Hard Mass with irregular edges



Stay Aware. Stay Healthy.



Maintain a healthy weight

Exercise regularly

Limit alcohol intake

Avoid smoking

Breastfeed children

Discuss family cancer history with doctor

Schedule yearly mammogram



¹Data from World Health Organization: Breast cancer cases and deaths are projected to rise globally

²Data from National Breast Cancer Foundation: Stage 4 (Advanced or Metastatic) Breast Cancer

³Data from National Breast Cancer Foundation: Breast Cancer Facts & Stats 2025